

brap

making equality work for **everyone**

Tense, nervous headache...?



...take the **stress** out of legislation: make it work **for you.**

If we're honest, it's far more likely that the implementation of the Equality Act will be left to a policy officer somewhere, who will update your scheme and write an action plan which will be overseen by your board. What's wrong with this scenario? Well, it's a wasted opportunity. The Equality Act could be a vehicle to re-shape services, reduce service gaps, and produce cost effective and quality provision.

If you have to invest in equalities, we believe your organisation should receive value from it for years to come. We've developed a three-year programme which ensures just that. It doesn't remove your responsibilities, and it doesn't mean you won't have to do anything. But it does mean that you will work with one of the most progressive equalities and human rights organisations in the country to go beyond compliance and really make equality work for your staff, customers, and service users.

Why work with us?

Working with brap will mean you are better able to:

- interpret the Equality Act 2010, in a way that meets your organisation's needs and adds value to previous equalities work
- respond to your clients' needs
- improve service effectiveness
- identify the skills required to support staff to deliver
- understand how to link equality into the performance management systems for both staff and service users
- take decisions on equality in a complex and often challenging environment

If you chose to work with brap, you will benefit from expertise and knowledge developed through 12 years work with over 600 agencies across the public, private and third sectors.

Whether you're a private sector organisation wanting to supply public sector contracts, or a local authority aiming for the highest standards, we want to help you avoid the paper waste that is often associated with legislation. We'll help you move beyond compliance, achieve your performance objectives, and challenge you to excel.

Your next action

Take this opportunity to develop a cost effective approach to equality and human rights in your organisation.

Build on your own effective practices and put your organisation at the forefront of service innovation and improvement. Secure improved outcomes for your service users and respond to the need for challenge and change. Be at the cutting edge of excellence.



It may be that you've lost capacity and are looking for a safe pair of hands. Maybe you want support.

The Equalities Tonic is both.

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Contact us:
support@brap.org.uk
www.brap.org.uk

or call us on:
0121 456 7400

to chat about how we can help your organisation improve.